# FOAM

ELWOOD EMBODIED.
WELCOME TO FOAM STREET.

# STREET





"AT GOLDFIELDS, we are always striving to create homes that are not only beautifully designed but are specifically designed for the people we envisage living inside them. At Foam Street we have continued this approach, we veer away from a cookie-cutter, one size fits all approach and instead hone in on the bespoke and unique to tailor a home perfectly suited to the people who will choose to call Foam Street home."





# **AUTHENTIC DESIGN**

ARTISTRY EMBODIED





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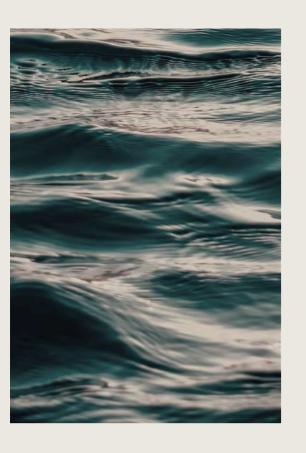
"FOAM STREET apartments are designed to be entirely of their place

– reflecting and complementing the street's vernacular – thus creating
a discerning identity within their environment. Each dwelling offers
expansive living areas, private outdoor spaces and enduring finishes."

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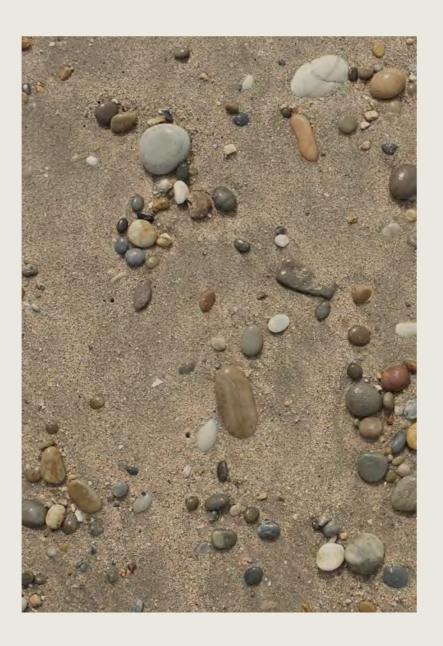
JAGM





"THERE WAS a large focus on connecting these homes to the bay through materiality, texture and mood. We also wanted to create something homely and authentic – spaces with well-formed, crafted features rather than flashy pieces. There are beautiful spots for display throughout so residents will be able to showcase treasured pieces from their lives and travels. Whilst being visually interesting, there are many opportunities for personalisation within."

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ALEX HOPKINS, Design Director, Studio Tate





HARMONIOUS LIVING SPACES

Boasting large sliding doors, the open-plan living and dining area extends seamlessly out to the terrace or garden. This creates an expansive, indoor-outdoor space in which to entertain or unwind amongst greenery. Full-height windows allow natural light to flood into the living area whilst providing a visual connection to both the landscaping and surrounding vistas.

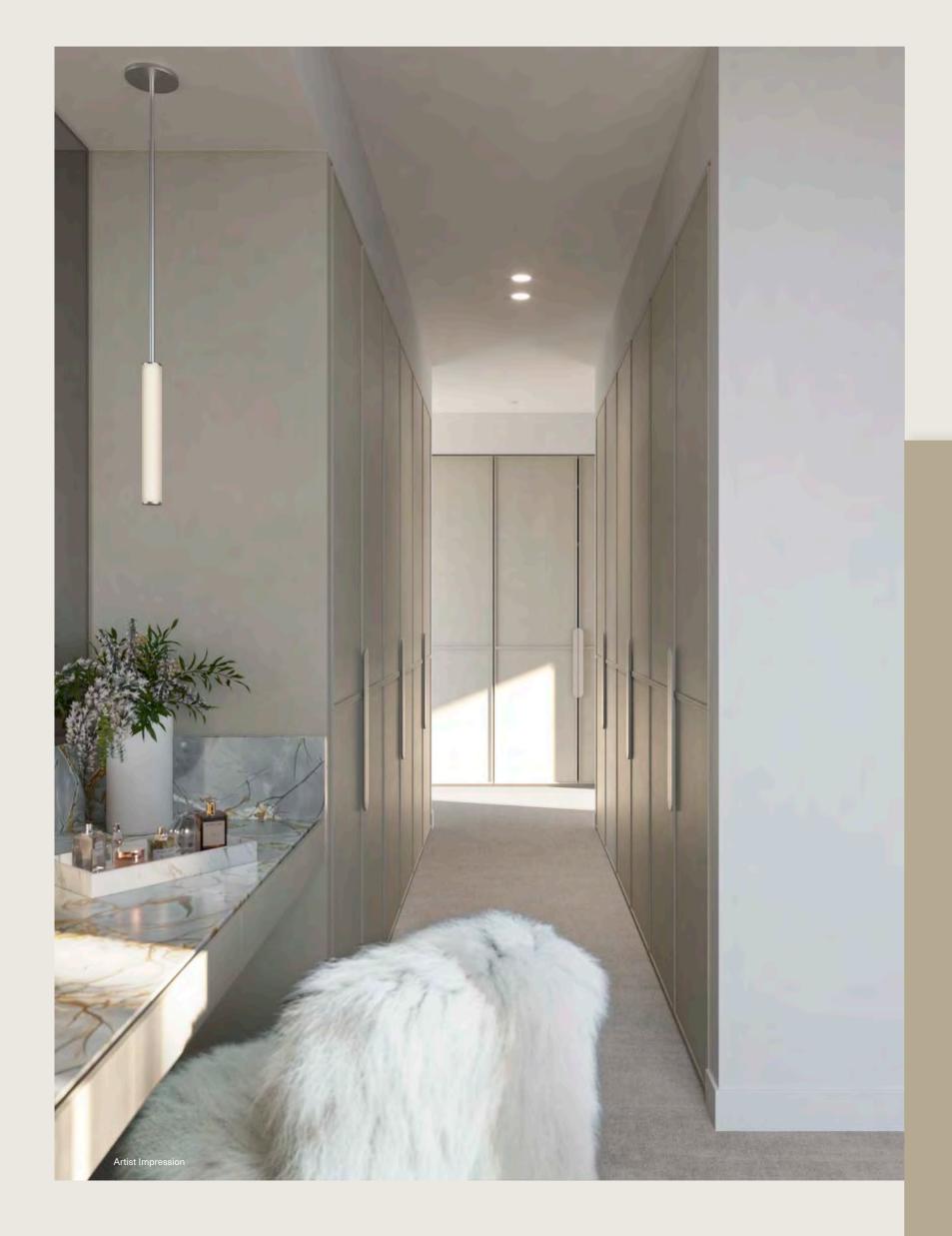






## HIDDEN GEMS FOR PRACTICAL LIVING

The interiors of Foam Street respond to the ways we naturally move, think and live. Situated at the entry, the key drop is a prime example. Featuring built-in drawers with an integrated charging station, it offers a place for your devices, keys, bag and mail whilst providing a memorable arrival experience. Appointed with a striking natural stone, it could also become a podium for your treasured ornaments or art pieces.



**ROBE JOINERY** 

Meticulously designed and well-appointed – the robe joinery exhibits a unique calibre of craftsmanship. Creating a tactile experience for residents, the master robe doors have been afforded with a unique beading detail and feature handles. Internally, LED strip lighting provides illuminance and showcases your clothes, whilst the assortment of shelves and hangers allow you to display your garments with ease.

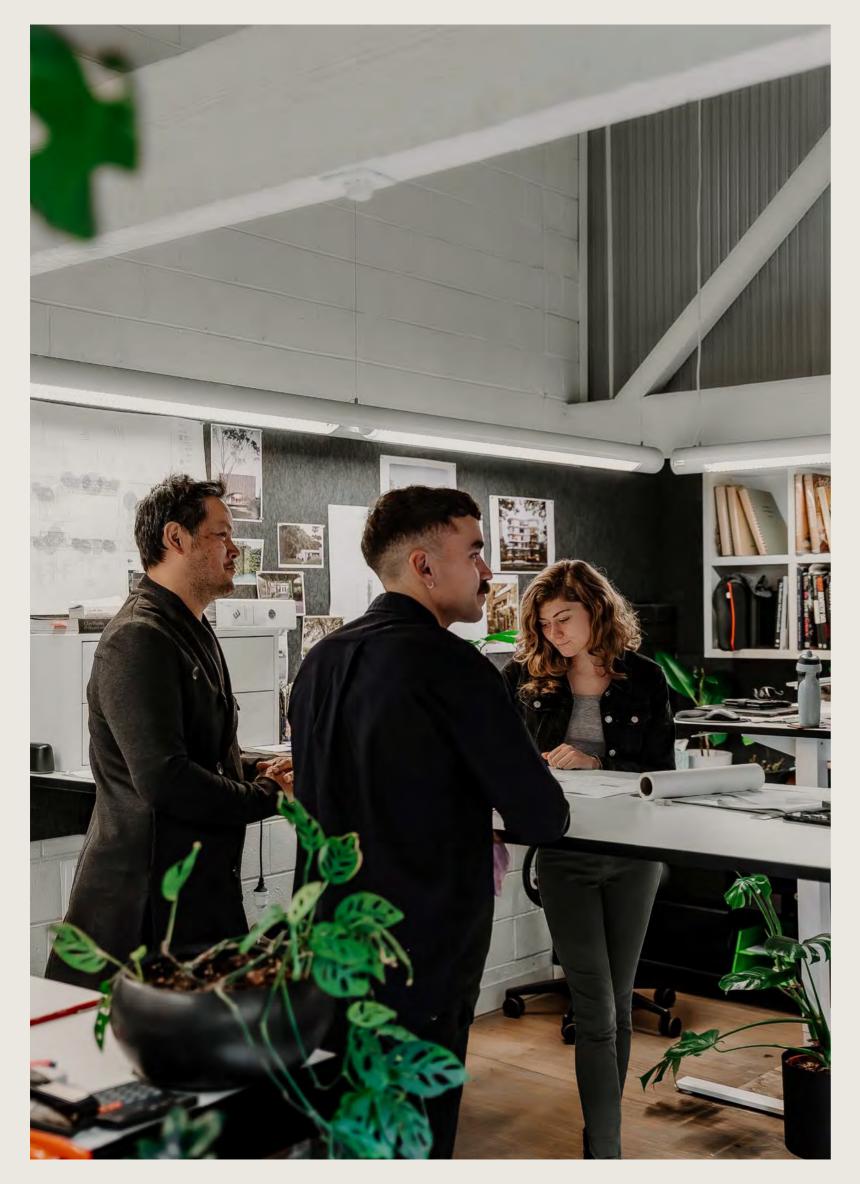




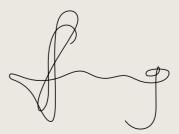


FIND MOMENTS OF RETREAT

Featuring sumptuous carpets, generous robes and a stylish built-in dresser to select residences, the master bedroom is a place of sanctuary and self-care – enhanced by plentiful sunlight and a view of the terrace. Exploring organic textures and handmade materials, the adjoining ensuite harmonises tranquility and sophistication to a fine art. Here, practical storage options make life that little bit easier whilst a spacious bath beckons you to rejuvenate.

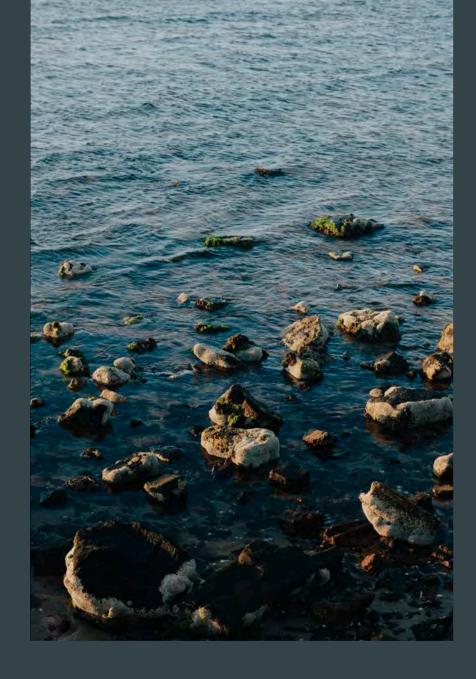


"THROUGH A combination of Australian natives and Mediterranean species, we've created a relaxed, lush oasis for residents to entertain or unwind in. We've purposefully chosen species that will continuously thrive in this coastal location, allowing occupants to enjoy feelings of privacy, enclosure and sanctuary. The design features expansive windows so there will be a beautiful connection to the landscape within the homes."



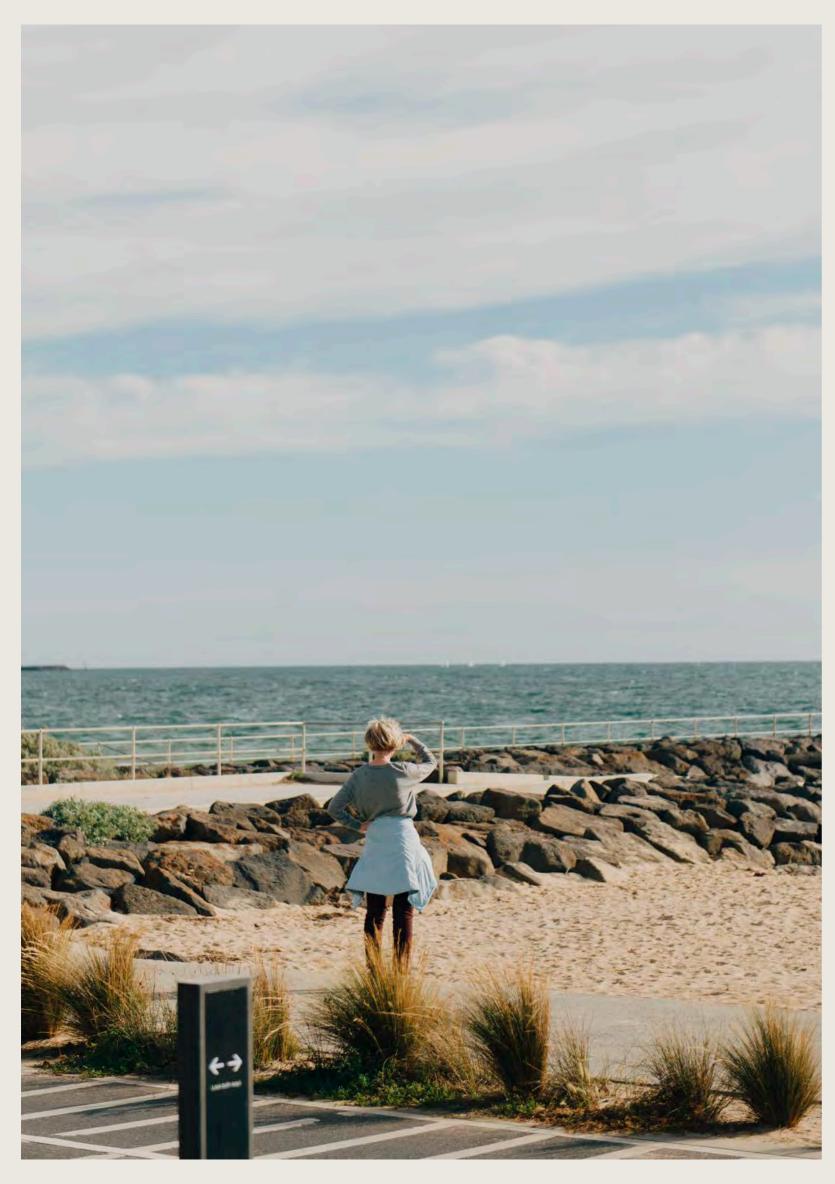


# **ELWOOD LIVING**



BLISS EMBODIED

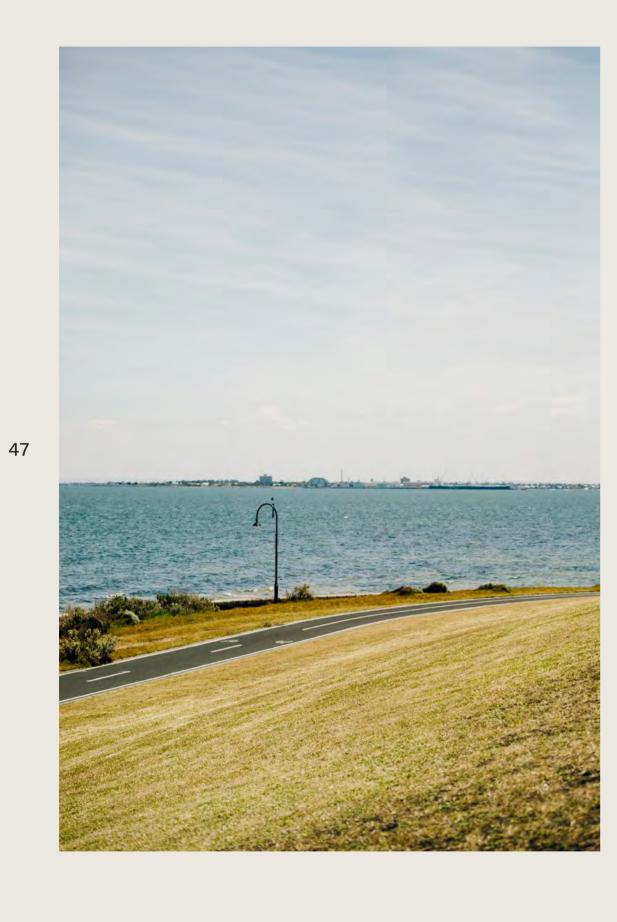


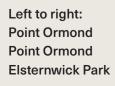


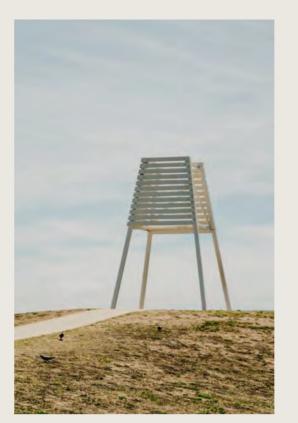
# A BAYSIDE SANCTUARY

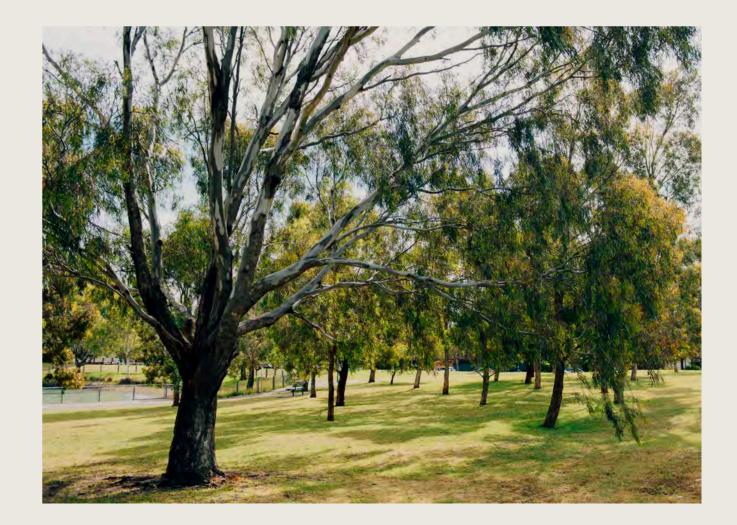
With its picture-perfect beach, scenic walking trails and plethora of expansive parks, living and breathing are just that little bit easier in Elwood. Every day of the week, locals can be seen jogging down the Bay Trail, walking their dogs through Elsternwick Park or lounging about on the foreshore, morning coffee in hand. One of Melbourne's best looking neighbourhoods and yet still undeniably serene, Elwood is a naturally-blessed, bayside jewel.











#### DINING

- 1. Blue Tongue Wine Bar
- 2. Combi Elwood

- 6. Elwood Lounge
- 7. Foxes Den
- 9. Hotel Esplanade

- 10. Hummingbird Elwood

- 13. Odyssey
- 14. Plain Sailing
- 15. Saintly Burger

- 18. Too Many Chiefs Elwood

#### SHOPPING

- 19. Cellarbrations
- 20. Cleo's Deli

- 24. Hello Willow

- 25. Organika Hair Elwood
- 26. Significant Other
- 27. South Village Trading
- 28. The Grumpy Swimmer
- 29. The Leaf Store
- 30. WINK Optometrists

### PARKS & RECREATION

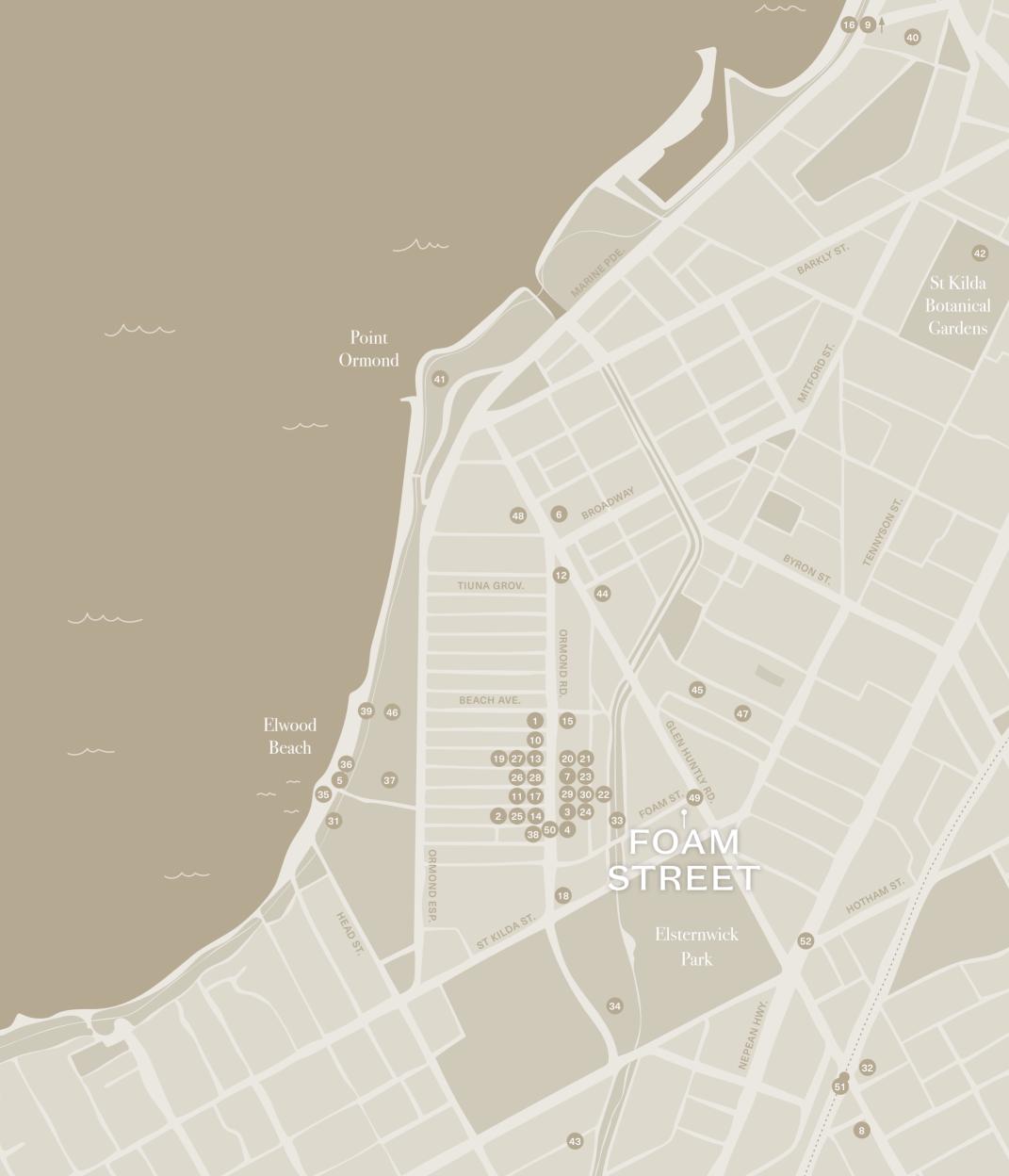
- 32. Classic Cinema
- 33. Elster Canal Path
- 34. Elsternwick Park
- 36. Elwood Life Saving Club
- 38. Elwood Pilates
- 39. Elwood Sailing Club

#### **EDUCATION**

- 44. Elwood College
- 46. Lady Forster Kindergarten
- 47. Poets Grove Family & Children's Centre

#### **TRANSPORT**

- 49. Bus 246
- 50. Bus 600, 606, 922 & 923



#### ORMOND ROAD

5 minute walk

#### ORMOND ROAD

5 minute walk

A RETAIL HUB

#### A CULINARY REALM

The Milton	Ebisu Kitchen	Combi Elwood
134 Ormond Rd	161 Ormond Rd	138-140 Ormond Rd
Encompassed by warm timber, red brick	For authentic Japanese food served up	Where the food and drinks are as
and industrial fittings, The Milton is	amongst homely surrounds, head to Ebisu	delicious as they are photogenic, Combi
Elwood's quintessential wine bar, perfect	Kitchen – an Elwood dining staple. Fresh,	provides a feast for the senses – and a
for intimate dinner dates and larger	light and full of flavour, the main event	healthy one at that. Colourful vegan
gatherings alike. Relish seasonal cheese	here is undoubtedly the sashimi – enjoy	smoothies are Combi's signature, the
platters and fresh seafood, accompanied	it on its own or in a chock-full bento box,	perfect partner to a nourishing sandwich
by a covetable range of local and	complete with rice, teriyaki chicken and	or smashed avo on toast.

#### Foxes Den

#### 107 Ormond Rd

imported wines.

A modern take on the trusty local chicken shop, Foxes Den combines quality, oven-roasted chickens with a healthy range of salads, curries, soups and sandwiches. Everything is made with natural, locally-grown ingredients, inspired by the nourishing meals we cook for our friends and family.

#### Dandelion

miso soup.

#### 133 Ormond Rd

An award-winning modern Vietnamese restaurant, Dandelion has become something of a culinary destination amongst Melbourne foodies. Designed to encourage socialisation, here, hawkerstyle seating creates a lively setting in which to devour piping hot pho, prawn curry and Hanoi style coq au vin.

#### 86-88 Ormond Rd

**Hummingbird Elwood** 

Full-time cafe, part-time restaurant, Hummingbird is an eatery for all occasions, from family get-togethers to coffee dates. Where colourful interior design meets a simple yet versatile menu, this culinary crowd pleaser is a favourite amongst Elwood locals.

#### Saintly Burger

#### 81 Ormond Rd

With its extensive range of menu options – some nourishing, others devilish – Saintly Burger is Elwood's go-to burger joint.
From simple American cheeseburgers to adventurous, exotic creations, there's something for everyone on offer here, with the choice of pulled pork, steak, lamb or tempeh.

#### Odyssey

#### 100 Ormond Rd

Nothing quite compares to eating seafood by the bay – especially if said seafood is freshly grilled calamari from Odyssey on Ormond Road. Boasting world-class Greek food and old fashioned hospitality, this sophisticated Mediterranean restaurant is bound to become your local.

#### Too Many Chiefs Elwood

#### 201 Ormond Rd

Despite being new on the scene, Too Many Chiefs has already garnered a throng of loyal customers – meticulously-brewed coffee made with Code Black beans will do that. Within chic, light-filled interiors, treat yourself to an organic brunch dish made with locally-sourced ingredients.

#### FoodWorks Elwood

#### 109 Ormond Rd

Boasting exceptional quality, extensive variety and friendly, helpful staff, FoodWorks Elwood makes grocery shopping a breeze. Be sure to check out the supermarket's premium wine selection, a local secret unbeknownst to many.

#### The Grumpy Swimmer

#### 110 Ormond Rd

The Grumpy Swimmer is paradise for the resident bookworm, abounding with best-sellers, classics and everything in between. The perfect solution for gifts, you'll also find a quirky selection of lifestyle products including puzzles, fresh flowers and greeting cards.

#### **Elwood Flowers**

#### 99 Ormond Rd

A beautiful bunch of flowers is both the ultimate gift and an instant way to liven up a room. You'll find this and more at Elwood Flowers, where stunning floral arrangements combine with crafted ceramic vases, candles, unique houseplants, terrariums and an array of other gorgeous trinkets.

#### WINK Optometrists

#### Shop 1/125 Ormond Rd

Transcending the role of a typical optometrist, WINK is an eyewear emporium stocking designer specs in bold yet functional styles. Founder Jo Twadell believes a pair of glasses is a lot like a trusted friend, and is dedicated to helping you find your perfect match.

#### Felice's Place Gourmet Butchers

#### 3/125 Ormond Rd

A butcher selling wine, condiments and deli goods in addition to premium cuts of meat is a butcher worth knowing about. A small, family-run business with 50 years of experience up its sleeve, Felice's Place is an Ormond Road fixture and a beloved part of the Elwood community.

#### Hello Willow

#### 143 Ormond Rd

Hello Willow is a children's haven, offering locally-designed, thoughtfully-curated clothing for Elwood's littlest residents. From dinosaur-printed bucket hats to wombat-covered rompers, explore a variety of colourful, high-quality garments as well as unique toys, homewares and books.

#### South Village Trading

#### 98 Ormond Rd

South Village Trading is Elwood's lifestyle hub, showcasing a stylish and design-savvy assortment of homewares, furniture, accessories, clothing and beauty products. It's near impossible to leave here without a purchase in hand – a telltale sign of a store that's got it right.

### Significant Other

#### 98A Ormond Rd

Housing timeless apparel procured from some of Australia's leading luxury brands, Significant Other is a boutique born from a commitment to quality. The store is bright and minimal, with friendly staff at the helm, cultivating a natural and effortless retail experience.

#### The Leaf Store Elwood

#### 111 Ormond Rd

Epitomising Elwood's warm village charm, The Leaf Store is a friendly local grocer offering a covetable selection of products. From imported deli goods to household essentials, farm fresh produce to artisanal bread, rest assured that whatever you're looking for, you'll find it here in abundance.





# A CULTURAL DESTINATION

Home to a rich tapestry of eateries, both on the beach and in the village, Elwood is synonymous with its vibrant culinary scene. Here, buzzing cafes meet slick wine bars, expansive waterfront venues and world-class restaurants – each one distinguished by beautiful design and friendly staff. For shopping, look no further than Elwood's beating heart, Ormond Road Village. Here, the grocery stores are locally-owned, the supermarkets plentiful and the boutiques teeming with breezy coastal garments, forming a diverse selection for your every need, from fresh food to fashion.

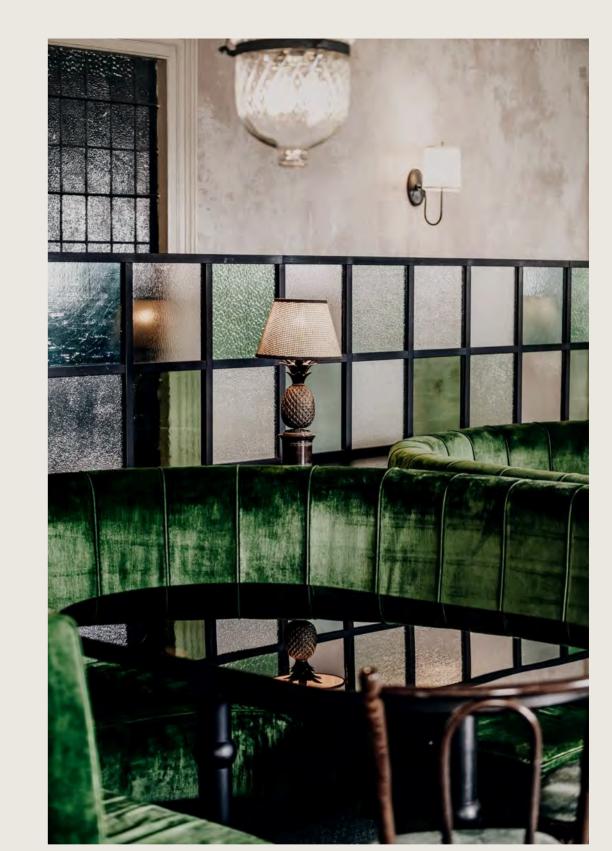


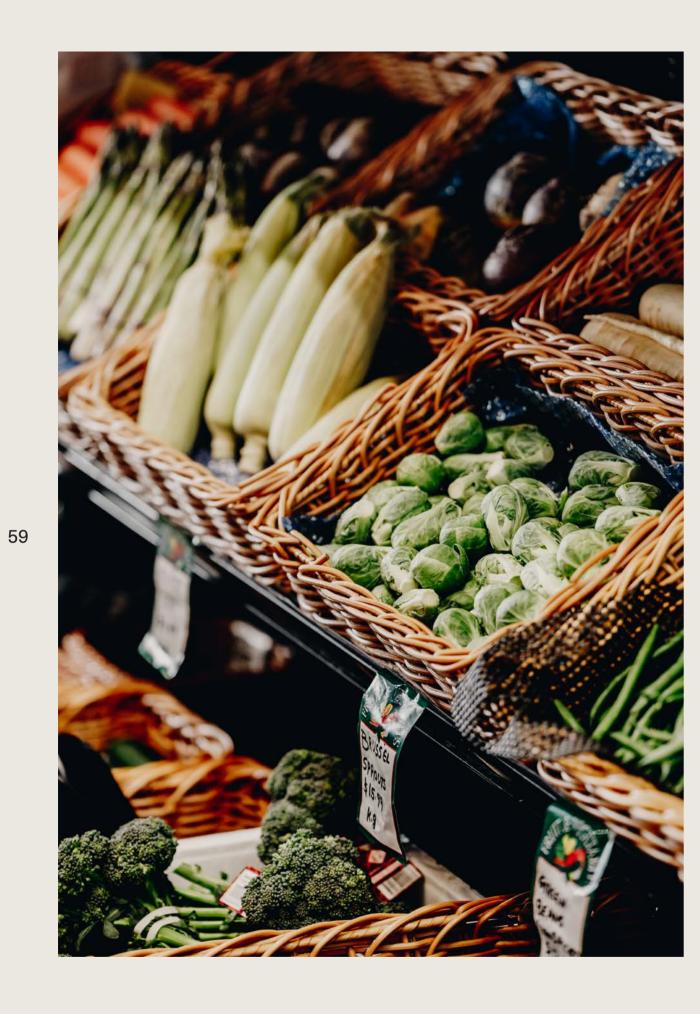


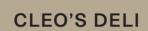








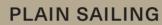




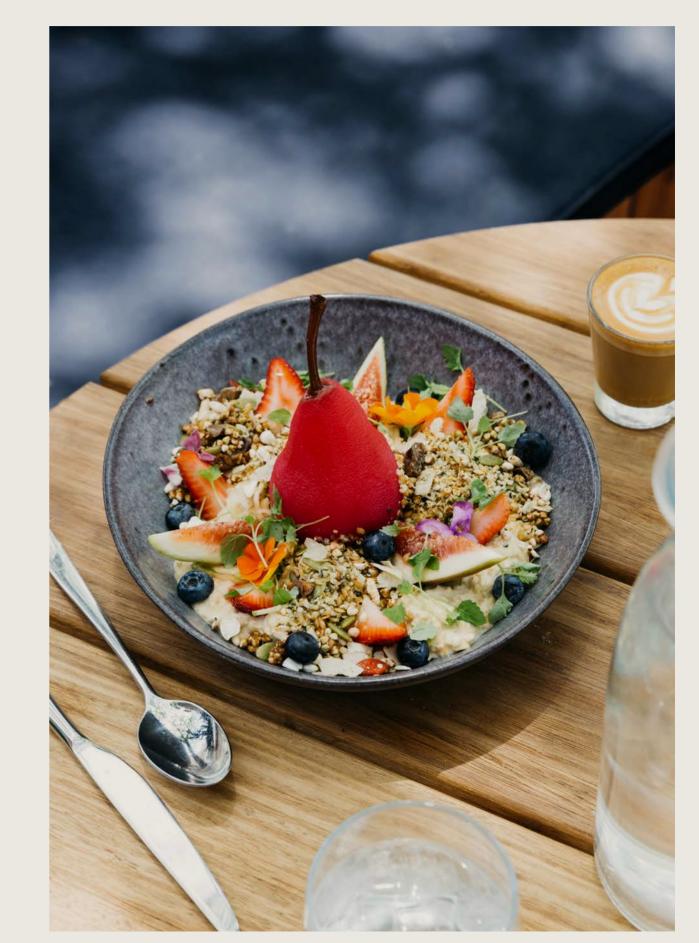


food stores. Acquired from local artisans and world-class producers, peruse a bountiful selection of gourmet cheeses, homemade condiments, cured meats, quality produce and hearty take-home meals. With friendly and knowledgeable staff at hand to help streamline your shopping trip, Cleo's is a one-stop-shop for

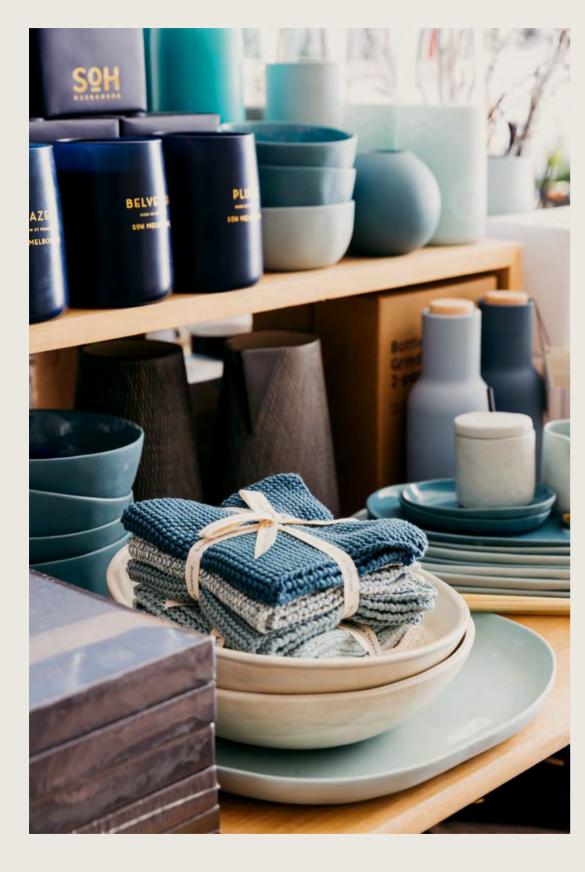


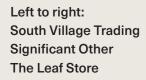


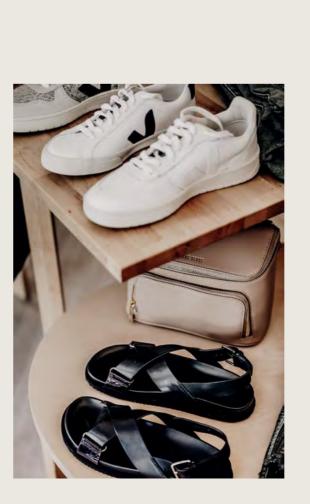
Plain Sailing presents the meeting place of good coffee, innovative food and sophisticated design. Conceived by the brains behind Tall Timber, you'll find the same level of culinary ingenuity here – this time in the form of a health-conscious, Middle-Eastern inspired menu. Expect beetroot-cured ocean trout, cauliflower steak, twice baked French toast and decadent vegan treats. The cafe's interior is sun-drenched with an indoor-outdoor setting, complete with warm finishes inspired by the bay.





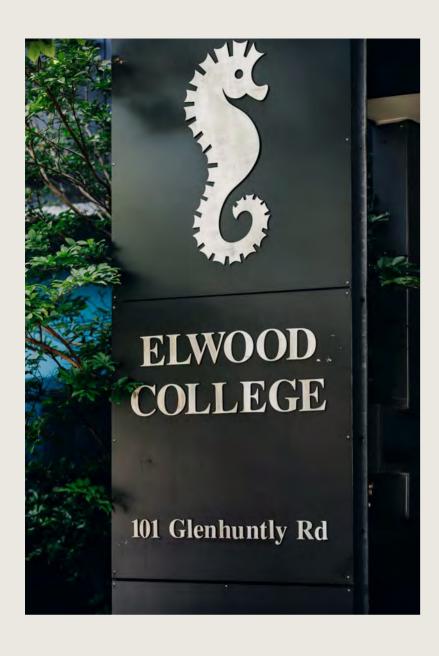






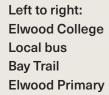














# REVERED COLLABORATORS

QUALITY EMBODIED



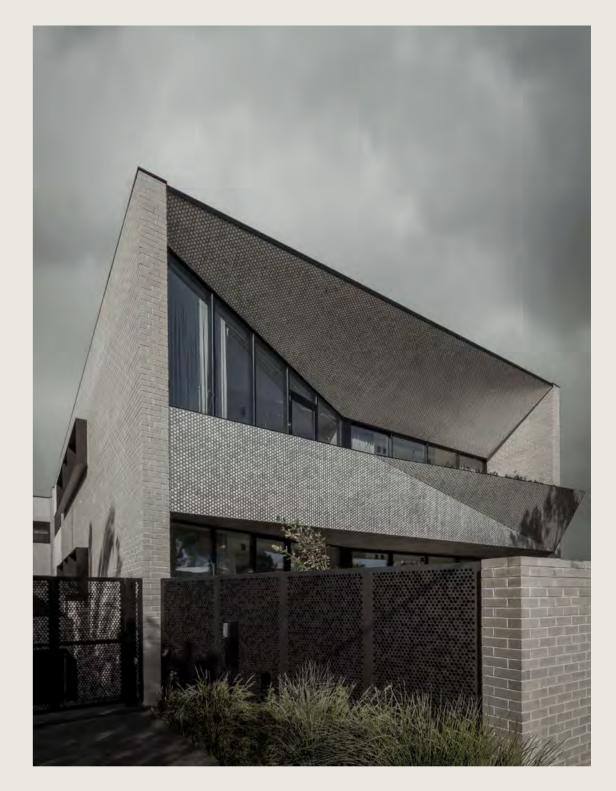


#### Goldfields

goldfieldsgroup.com.au

Goldfields are Melbourne-based developers known for their unparalleled vision and expertise in the property industry. Over the years they have forged an enviable reputation of delivering distinctive projects to the market, constantly striving to combine sophisticated environments with refined aesthetics and a constant attention to detail through design.

Goldfields has a vast wealth of experience across multiple facets of property development including residential apartments, townhouses, masterplanned land communities, commercial office towers and mixed use projects.

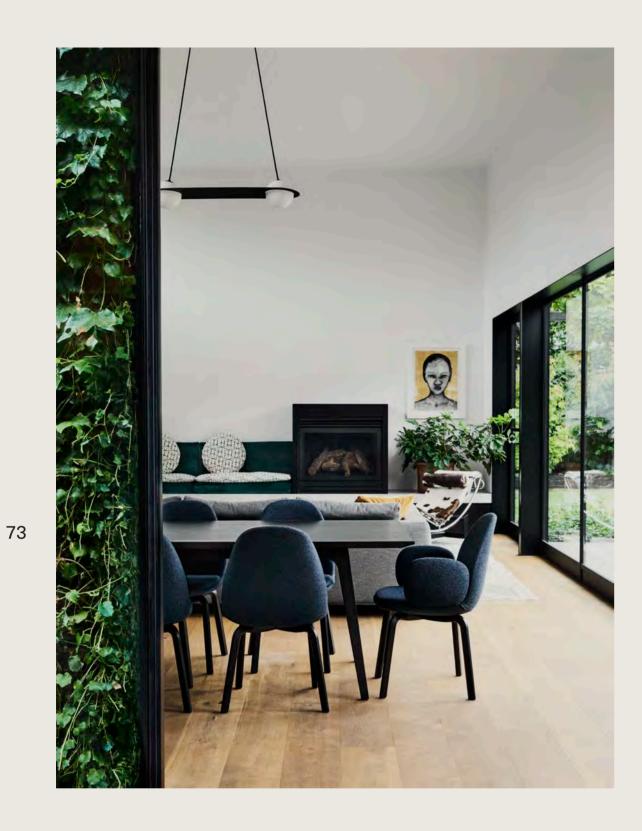


#### **Jackson Clements Burrows**

jcba.com.au

Established in 1998 by Tim Jackson, Jon Clements and Graham Burrows, JCB is a design-led architectural practice of over 50 design professionals united by a shared commitment to the delivery of innovative design solutions.

Their practice experience covers a wide range of project types and scales and each project, large or small, is treated as a critical contributor to their collaborative studio environment. Their clients range from developers to dentists, and from state governments to young families, working across both public and private sectors in Australia, Europe and Asia. Their adaptive approach embraces the client as a key design contributor throughout the project.

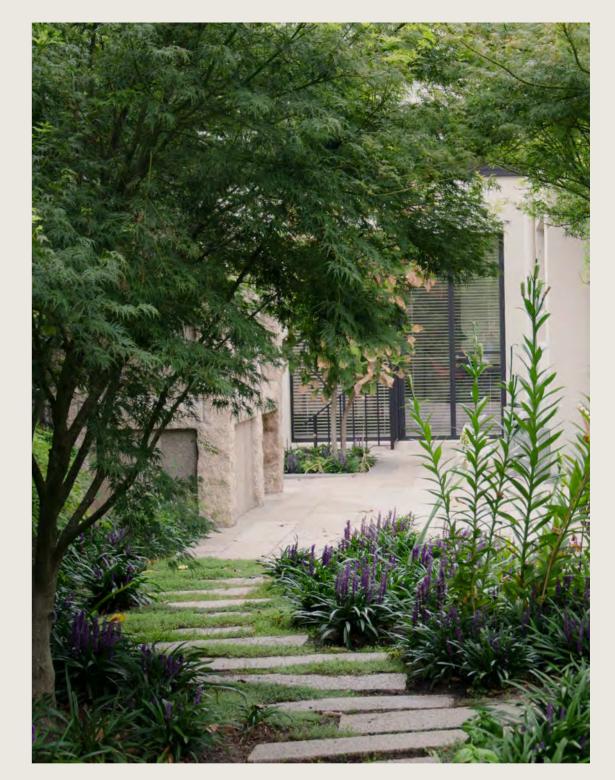


#### **Studio Tate**

studiotate.com.au

Studio Tate is an interior architecture practice, committed to considered design in projects that reflect the way we live, work and play.

As designers, their challenge is to create interiors and environments that resonate with our experience-driven culture. They take a creative, collaborative and pragmatic approach to interior architecture that delicately balances craftsmanship with functionality, using a highly-considered methodology and a refined, polished finish that manifests in inspiring, deliberately resolved outcomes.



### **Eckersley Garden Architecture**

e-ga.com.au

Established by iconic designer Rick Eckersley, with partners Scott Leung and Myles Broad, Eckersley Garden Architecture understands how space and facility work together. They design for lifestyle and amenity, believing both form and function should be considered and neither compromised in the process.

With a horticultural focus, they create relaxed and tactile gardens that invite their clients to enjoy their outdoor space. They receive commissions Australia wide and internationally. Their client base is as varied as their garden designs, ranging from small residential, through commercial multi-residential, to large country and beach retreats.

# foamstreet.com.au

#### Creative by Earl.St

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